Section 2: Quiz

Monopoly

A. Key Terms

Match the descriptions in Column I with the terms in Column II. Write the letter of the correct answer in the blank provided.

Column I		Column II	
1. a single seller in a mar	ket	a. economies of scale	
2. a producer's average co	ost drops as production rises	b. franchise	
3. a company has exclusi specific time period	a company has exclusive rights to sell a new good or service for a specific time period		
4. a single seller has the r	rights to sell goods in an exclusive market	e. price discrimination	
5. consumers are divided	into groups and each is charged differently	ips and each is charged differently	
B. Main Ideas			
Write the letter of the correct end	ling in the blank provided.		
b. a monopoly in whicec. an industry that run	ich only a single seller is allowed to exist. The the goods produced are agricultural resources best when one firm produces all the output. The the government provides all the output.		
a. increase the league ofb. prevent other cities	from financing competing sports. from starting new teams.	leagues is to	
a. people do not necesb. vacationers are willic. people who fly on b	are is a price discrimination that can be offered sarily want to go where the discounts will allowing to put up with the restrictions that the airlousiness want the price discounts but do not q fy for discounts on certain types of flights but	ow them to go. lines impose. ualify.	
 a. encourage firms to r whole. 	monopoly that society allows because they research and develop new products that benef	it society as a	
c. give companies the	right to decide who will be allowed to use the which only a few manufacturers can control		
	onopoly sets the price of goods by charging regardless of the amount sold.		

b. only a small amount over cost.

c. the price at which the profit is maximized.

d. less than they would charge if they did not have a monopoly.