# HAPTER 7

# Section 2: Guided Reading and Review

# Monopoly



### A. As You Read

As you read Section 2, supply the missing information in the spaces provided.

## In the Monopolist Market

Natural Monopolies	Government Monopolies
1. Why they exist	5. Type set up by patents
2. Two examples	
3. Advantage of	
4. Government role in	
Position Pos	roduction and Pricing
10. Relationship between price and margin	nal revenue when a monopolist cuts the price to sell more
11. How a monopolist maximizes profits	
B. Reviewing Key Terms  Complete each sentence by writing the corr	rect key term in the blank.
12. In a market with only one seller, that s	seller has a
13. Characteristics that cause a producer's	s average cost to drop as production rises are
14. A contract issued by a local authority within an exclusive market is a	that gives a single firm the right to sell its goods
15. A monopoly offering targeted discoun	ts is practicing